COMMUNITY EDUCATION AND OUTREACH

- Provided key state budget information to grassroots groups, nonprofit partners, and the media with user-friendly budget charts, budget and tax fact sheets, community presentations and trainings in budget advocacy.
- Produced and distributed two dozen fact sheets on issues ranging from adoption to unemployment insurance to juvenile justice.
- Hosted more than 100 people and several southern Arizona legislators at the 10th annual Beginning of the Legislative Session Breakfast in Tucson, co-sponsored with Child & Family Resources and United Way of Tucson and Southern Arizona.
- Secured more than 1,000 radio, newspaper, and TV news stories about issues for Arizona kids.
- Hosted an average of 2,773 unique website visitors each month with an average of 136 visits per day.
- Published Improving Public Safety by Keeping Youth Out of the Adult Criminal Justice System, a report documenting recent research that shows that Arizona youth and communities are safer and better served by keeping more youth in the juvenile justice system instead of the adult criminal justice system.
- Conducted 60 advocacy trainings for nearly 3,000 people.
- Hosted more than 150 people at Rhetoric and Reality: a Juvenile Justice Symposium, featuring a panel of local advocates and special guest Elisabeth Hirschhorn Donahue, a national child welfare expert.
- 3,100 people joined our e-mail network, bringing the total number of participants to more than 6,000.
- Published a legislative wrap-up and report card, Who’s For Kids and Who’s Just Kidding, that shows how each legislator voted on laws and budgets that affected children and families.

ELECTION VICTORIES FOR ARIZONA’S CHILDREN

The campaign season started early in the year with the May election of Proposition 100, a temporary 1¢ sales tax meant to protect education, public safety and health care. CAA was proud to work with partners like the Arizona Education Association, Greater Phoenix Leadership, Arizona Hispanic Chamber of Commerce, the Arizona Hospital and Healthcare Association and many more to raise awareness and voter turnout in support of this voter-protected funding source.

CAA celebrated on Election Day with 64% of Arizonans voting in favor of Proposition 100 and every county in the state, except Mohave, voting yes.

CAA doubled our efforts later in the year in opposition to Proposition 302, a ballot measure that would have dismantled First Things First and taken voter-approved tobacco tax dollars away from children’s health and education and put them in the hands of the legislature.

Through a coordinated effort with organizations and individuals across the state, the No on 302 campaign reached thousands of Arizona voters through phone banks, mailings, TV ads, public events, yard signs and radio and print media. It was a collaborative campaign that built on the success of Yes on 100 and mobilized deep support for giving all Arizona children the early education and health care they need to be ready for school and to succeed in life.

Again, CAA celebrated on Election Day in November with 70% of Arizonans and every county in the state, except Mohave, voting against Proposition 302! Both election results sent a strong message.

(continued on page 5)
Dear CAA Supporter,

2010 was a year full of exceptional challenges for children and families in Arizona. Those challenges continue and, sadly, our state has taken some big steps backwards for children’s health, education and security.

But our vision remains clear and our devotion to it is unshaken. Thanks to you, Children’s Action Alliance has the support, encouragement and resources to pursue that vision. We greet each day as a new opportunity to improve the conditions for Arizona children.

We also approach each day with a dose of reality that grounds our vision and shapes our course of action. Together, we are dreamers and do-ers who are determined and vocal; daring and creative. We are trying ideas we’ve never tried before and stretching ourselves into new places.

Children’s Action Alliance is proud to join with so many partners across the state to plan and reform...rally and listen…collaborate and into new places...shout and compromise in order to rebuild and restore what families need most. We are working every day to improve child care and education. The endowment earned $79,507 in income during 2010; $15,000 of which was used to fund early childhood program expenses.

The Carol Kamin Early Childhood Endowment

The endowment earned $79,507 in income during 2010; $15,000 of which was used to fund early childhood program expenses.

FINANCIALS*

Thanks to the generous support from foundations, businesses, organizations and individual donors, CAA has the financial health to vigorously pursue our mission. CAA is an independent non-profit that is not funded by taxpayer dollars.

Children’s Action Alliance greatly appreciates the support of all of our donors!

2010 CONTRIBUTORS (continued)

Jody Miller
Sandy Milward
Justice Andrew Hurwitz
and Sally Hurwitz
Gregory John
Colleen Johnson
Sally Jones
Danny Kamin and Scott Rankin
Selina and Eli Kaminsky
Charlotte and Kenneth Keating
Jill and Daniel Kessler
Rivko Knox
Donna and John Kolberg
Elizabeth Krecke
Michelle Kryten
Deborah Mathieu and Hank Ruth
Shirley Mays
Maggie McGrail
Karen McLaughlin
Scott McNaughton
Bernice Medina
Joan and Neil Mendelson
Arlene Metha
Debbie and Mitch Miller
Suzanne Schunk and Don Wilson
Thomas Slikovitch
Lupe and Saul Solis
Brian Spiker
Karny Stefan
Helen and Darryl Stern
Janet Story
Susan Terrence and Stephen Golden
Alan Taylor
Carol and Craig Trudgen
Kim VanPelt
Carolyn Warner
Elaine Warner
Hon. Nanette Warner
Mary Sue Watson
Beverly and Jerald Weiss
West Valley National Bank
Janet Wige

2010 INCOME

$1,413,455

2010 EXPENSES

$1,359,997

*These are unaudited financials. Audited financials will be available for review on-line at guidestar.com as of June 1, 2011.

The Carol Kamin Early Childhood Endowment

The Carol Kamin Early Childhood Endowment had a balance of $924,464 as of December 31st. Endowment funds are dedicated to supporting research, education and advocacy to ensure that all children have access to quality early care and education. The endowment earned $79,507 in income during 2010; $15,000 of which was used to fund early childhood program expenses.

STAFF

Rhonda Anderson
Chairman of the Board

Dana Wolfe Naimark
President and CEO

Dana Wolfe Naimark, President and CEO
Tammy Feltner, Executive Assistant
Penelope Jacks, Director of Early Childhood Policy and CAA Southern Arizona
Matt Jewett, Director of Health Policy
Amy J. Kobotz, Vice President
Karen McLaughlin, Director of Budget & Research
Theresa Mall, Administrative Assistant
Mitch Miller, Director of Operations
Joshua Oehler, Research Associate
Beth Rosenberg, Director of Child Welfare and Juvenile Justice Policy

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Rhonda Anderson
Cardon Children’s Medical Center
Vice Chairman
Gifford Loda
St. Joseph’s Hospital and Medical Center
Treasurer
Oscar Lizardi
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Secretary
Ray Ekstrom
Arizona Children’s Legacy
Immediate Past Chairman
Christine Nowaczyk
Bank of Arizona, N.A.

Maxine Brandenburg, Community Leader
Gregory Ensell, Cox Communications
The Honorable Patricia Escher, retired Pima County judge
Joanie Flatt, Flatt & Associates
Victor Flores, APS
Jack Gilson, KUAT Communications Group
The Honorable Jaime Gutierrez, University of Arizona
Nora Hannah, Experience Matters
Jill Harrison, W.L. Gore & Associates
Stephen Roe Lewis, Gila River Healthcare Corporation
Steve Mittenthal, Ph.D., Ellis Center for Educational Excellence
Israel Torres, Torres Law Group
Ricardo Valencia, Zomas Holdings
The Honorable Claudia Walters, Mesa United Way
The Honorable Carolyn Warner, Corporate Education Consulting
Judith Weiss, Perkins Cole
Greg Wells, Blue Cross Blue Shield of Arizona

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)

2010 CONTRIBUTORS (continued)
2010 CONTRIBUTORS (continued)

The Whitelaw Foundation
Susan Wilkins Jacobs and DJ Hopwood-Jacobs

$1,000+ (continued)
Carol Ann Erickson
Ernst & Young
Joanie Flatt
The Flinn Foundation
Lisa and Victor Flores
Judith and Robert Gottschalk
Stef Haslam and Amy Kobeta
Health Choice Arizona
Helios Education Foundation
Henkel Consumer Goods
Hollingsworth Law Firm, PC
Hospice of the Valley
John F. Long Foundation
Hon. Diane Johnsen and Hon. Roger Brodman
Dana and Rick Naimark
Susan and James Navran
Christine and Steven Nowaczyk
Phoenix School of Law
Phyllis Rozansky
Scottsdale Healthcare
St. Luke’s Behavioral Health Center
Edwina and Warren Trask
TriWest Healthcare Alliance
United Phoenix Firefighters Association
Western Maricopa Education Center (West-MEC)
Paula and Stanley Wolfe

$500+
Laura and John Almquist
Janet and David Arbesman
Sarah and David Bodney
Carol L. Boone
Casa de Los Niños
Diane and John Eckstein
Jane and Robert Ganelin
Norma Kafer and James Gordon
Anna and Robert Alonzo
Jo Ellen Alberhasky and Steve Olson
Pima Prevention Partnership
Susan and Charles Ott
Pima Prevention Partnership
Marsha Porter
Linda and Charles Redman
Beth Rosenberg and Dan Stein
Diane and Ferenc Roztoczy
Elizabeth and Daniel Swadener
Patricia Temple
Judy Walruff, PhD

Laura and Eric Bistrow
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Beth Rosenberg and Dan Stein
Diane and Ferenc Roztoczy
Elizabeth and Daniel Swadener
Patricia Temple
Judy Walruff, PhD

100+
Joe Abdelnour, DDS, MS
Karen Adam
Jo Ellen Alberhasky and Steve Olson
Anna and Robert Alonzo
Nadine Mathis Basha and Eddie Basha
Laura and Eric Bistrow
Donna and James Boozer
Judith Brengi
Mary and Robert Bricker
Julie and R. Thomas Browning
Barbara and Peter Burkhinder
Lisa and Kevin Button
The Capital Group Companies
Charitable Foundation
Ursula Casanova and David Berliner
Anne Chase
Judy Crosby
Hon. George Cunningham and Marjorie Cunningham
Kathy Daly
Elizabeth Danielson
Colleen T. Day, MSW
Gina and Rick DeGraw
Mary Dickman
Janice and Dean Dinner
Francine and Ronald Dobkin
Lynne and Bruce Dusenberry
Jennifer Eckstein
Billie Enz
Bonnie Ervin
Faith Presbyterian Church
Betty Feinberg
Tammy Feltner
Betty and David Forsberg
Susan Foster
Susan and Richard Goldsmith
Janet Gould
John Gray
Vicki Green, PhD
Raymond Grey
Atiha Hardt
Ellen and Mark Harrison
Julianne and Richard Hartzell
Anne and William Hemelt
Terry Sue Holpert and Alan Stein
Elizabeth Hudgins and Pat Cronin

COMMUNITY ENGAGEMENT

The Tucson Champion for Children event honored Pima County Court Judge Hector Campoy, pictured here with his wife Gloria (left) and CAA Southern Arizona Director Penelope Jacks.

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Thanks to our dozens of partners and volunteers for helping to connect families to the health care they need.

In partnership with PAFCO, Florence Crittendon and Southwest Human Development, CAA hosted a Human Services Lobby Day at the Arizona Legislature. More than 125 people—most direct service professionals—met with legislators, observed committee meetings and spoke out against reckless budget cuts that threatened children and families. The event raised awareness about the danger of additional cuts to human services.

Veronica Bossack, Assistant Director of the Arizona Department of Economic Security, was honored as the 2010 Phoenix Champion for Children. She is pictured with Dana Wolfe Naimark, CAA President and CEO (left) and then-Board President Nora Hannah (center).
POLICY CHANGE

Preventing Child Abuse and Neglect
- With bipartisan support, passed legislation to strengthen basic protections for abused and neglected children by helping brothers and sisters stay together in foster care and requiring attorneys to personally meet with the children they represent.
- Helped defeat legislation that would have created barriers for single people to adopt foster children, limiting their chance to find their forever home.
- Promoted statewide court standards for attorneys representing abused and neglected children to ensure basic levels of accountability and performance.

Law enforcement now has options for a range of oriented text messages a reasonable policy for teens who send sexually oriented text messages.

Juvenile Justice
- Successfully promoted legislation to prevent prosecutors from unilaterally deciding to charge children younger than 14 in adult court where there are no sanctions or rehabilitation designed for youth.
- Helped defeat a reckless proposal to eliminate the Arizona Department of Juvenile Corrections that would have left struggling youth without help, pushed large new costs onto county tax bills, and left communities more at risk.
- Worked with Republicans and Democrats to design a reasonable policy for teens who send sexually oriented text messages – known as “sexting.” Law enforcement now has options for a range of sanctions that both protect victims and better match the offense.

Working Families
- Beat back an army of lobbyists and defeated repeated proposals to allow payday loans to continue. Payday loans are now illegal in Arizona and can no longer crush the financial future of families with triple digit interest rates.
- Stalled Speaker Kirk Adams’ proposal to cut taxes for business by a billion dollars every year with an accountability for creating new jobs or investing in Arizona. Additional dollars permanently lost would come out of children’s health and education.

Children’s Health
- Led collaboration of eight community partners to assist families to enroll in AHCCCS health coverage and connect with other health services; completed 1,500 AHCCCS applications in six months.
- Provided technical assistance to members of Arizona’s Congressional delegation regarding the Children’s Health Insurance Program and federal health care reform.
- Conducted a Bring Back KidsCare advocacy and media campaign. The legislature reversed their decision to completely eliminate KidsCare.

Early Care and Education
- Led broad-based coalition of teachers, pediatricians, faith communities, parents and grandparents, school board members, and community organizations to defeat Proposition 302 and preserve dedicated funding for early childhood education.
- Promoted the adoption of state rules for child care centers to offer good nutrition and physical activity for the children in their care. These rules make Arizona a leader in the nation for addressing childhood obesity trends.
- Successfully encouraged First Things First to adopt strategies that help working families afford child care.

ELECTION VICTORIES FOR ARIZONA’S CHILDREN
(continued from page 1) message to candidates and elected officials that the overwhelming majority of voters place a high priority on children’s health and education.

In addition to educating voters about the ballot initiatives, CAA educated candidates about the issues in their district and across the state that affect children and families. Using data from the U.S. Census and other respected sources, we created and distributed 30 fact sheets—one for each state legislative district—that covered topics such as percentage of child poverty, kinship caregivers, uninsured children, prenatal care and teen pregnancies.

Along with the legislative district profile, we distributed user-friendly candidate questionnaires. Nearly 35% of all legislative candidates replied and CAA posted their responses on our website so voters could learn where their candidates stand on issues such as KidsCare, juvenile justice reform and education funding.

A special thank you to the many volunteers who gave their time, energy and talent to the No on 302 campaign.

Because of your hard work, voters turned out to support Arizona’s youngest children and families and communities around the state are stronger because of your efforts!

WITH APPRECIATION TO OUR 2010 CONTRIBUTORS

$100,000+
- The Annie E. Casey Foundation
- First Things First
- Arizona Education Association
- Arizona Self Help Coalition
- Arizona Women’s Health Coalition
- Arizona’s Children

$75,000+
- Public Welfare Foundation
- The Steele Foundation
- Arizona HealthCare Marketplace
- Arizona Children’s Action Alliance
- Arizona State Library

$50,000+
- Birth to Five Policy Alliance
- Ford Foundation
- J.W. Kieckhefer Foundation
- St. Luke’s Health Initiatives
- Arizona Department of Health Services
- Arizona HealthCare Marketplace

$20,000+
- Apollo Group, Inc
- Arizona Republic/12 News Season for Sharing
- Blue Cross Blue Shield of Arizona
- Center on Budget and Policy Priorities
- W.K. Kellogg Foundation
- McMillen Foundation
- Melody S. Robidoux Foundation

$10,000+
- Adelante Foundation
- APS/Pinnacle West Corporation
- Arizona Biodyne R.S.C.
- Margaret T. Morris Foundation
- Mercy Care Plan
- National Employment Law Project
- Voices for America’s Children
- Wells Fargo Bank
- Avnet, Inc
- Bank of Arizona
- Community Partnership for Southern Arizona
- Cox Communications
- Ellis Center for Educational Excellence
- First Focus
- Hidden Meadow Ranch, Lodge and Club
- Ibis Foundation of Arizona
- Salt River Project
- Save the Children
- SCF Arizona
- Southwest Human Development
- St. Joseph’s Hospital & Medical Center
- Valley of the Sun United Way

$5,000+
- Amerit, Inc
- Arizona Children’s Action Alliance
- Arizona Department of Health Services
- Arizona Human Services

$2,500+
- Arizona State University
- Arizona’s Children Association
- Cardon Children’s Medical Center
- Delta Dental of Arizona Foundation
- Small Business Development Center

$1,000+
- American Heart Association
- Arizona Community Foundation
- Arizona Education Association
- Arizona Behavioral Health Systems
- Maxine and Richard Brandenburg Foundation
- Alice and Peter Buseck
- Care1st Health Plan
- Carondelet Health Network
- City of Avondale
- El Rio Santa Cruz Neighborhood Health Center, Inc

$500+
- Arizona Children’s Action Alliance
- Arizona Department of Health Services
- Arizona’s Children
- Arizona Self Help Coalition
- Arizona Women’s Health Coalition
- Arizona’s Children

$250+
- Arizona Children’s Action Alliance
- Arizona Department of Health Services
- Arizona’s Children
- Arizona Self Help Coalition
- Arizona Women’s Health Coalition

$100+
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$50+
- Arizona Children’s Action Alliance
- Arizona Department of Health Services
- Arizona’s Children
- Arizona Self Help Coalition
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$25+
- Arizona Children’s Action Alliance
- Arizona Department of Health Services
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- Arizona Women’s Health Coalition

$10+
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- Arizona Women’s Health Coalition

match the offense.

Law enforcement now has options for a range of text messages that help working families afford child care. Arizona is a leader in the nation for addressing early childhood education. Promoted the adoption of state rules for child care centers to offer good nutrition and physical activity for the children in their care. These rules make Arizona a leader in the nation for addressing childhood obesity trends.

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- Diamond Foundation
- GPW and Associates, Inc
- Hensley Employee Foundation
- Enterprise Services
- Lodestar Foundation
- Perkins Coie Brown & Bain
- Pima Community Access Program
- Steptoe & Johnson, LLP
- Judith Weiss

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2010 CONTRIBUTORS (continued)

Phoenix Business Journal
Don Snider
St. Luke’s Health Initiatives
Israel Torres, Esq.
Tucson Electric Power
Rose Weitz and Mark Pry
The Whitman Foundation
Susan Wilkins Jacobs and DJ Hopwood Jacobs

$250+
Judy Ackerman and Richard Epstein
Rihan and Paul Alvin
Rhonda and Gary Anderson
C. Eileen Bond
Charlotte Boyle, PhD
Hon. Michael Brown and Nancy Patana Brown
RoAnn Carmelo
Cooper & Udall
Jasmine Crowe
Maureen Duane
Katherine Eckstein
Kay and Chuck Ekstrom
Gregory Ensell
Hon. Patricia G. Escher
Lisa and Victor Flores
The Flinn Foundation
Joanie Flatt
Ernst & Young
Hon. Roger Brodman
MEC

$500+
Laura and John Almquist
Janet and David Arbesman
Sarah and David Bodney
Carol L. Boone
Casa de Los Niños
Diane and John Eckstein
Espirit Décor Gallery and Framing
Jane and Robert Janzlin
Norma Kafer and James Gordon
Linda Mazon Gutiérrez
and Jaime Gutiérrez
Nora Hannah and David Dunteman
Laura and Joe Hauer
Barbara and Roger Hughes
Jo Johnson
Level Enterprises
Gifford Loda
Janice Myers
Diane and Ferenc Rosztozcy
Elizabeth and Daniel Swadener
Patricia Temple
Judy Walruff, PhD

100+
Joe Abdelnour, DDS, MS
Karen Adam
Jo Ellen Alberhasky and Steve Olson
Anna and Robert Alonzo
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Laura and Eric Bistrow
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Barbara and Peter Burkholder
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Ursula Casanova and David Berliner
Anne Chase
Judy Crosby
Hor. George Cunningham and Marjorie Cunningham
Kathy Daly
Elizabeth Danielson
Colleen T. Day, MSW
Gina and Rick DeGraw
Corona del Sol High School

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COMMUNITY ENGAGEMENT

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All across the state, we plan...shout and compromise in order to rebuild and restore what we strive for—stronger educational success, families in Arizona. Those challenges continue and, sadly, our state has taken some big steps backwards for children’s health, education and security.

We also approach each day with a dose of reality that grounds our vision and shapes our course of action. Together, we are dreamers and do-ers who are determined and vocal; daring and creative. We are trying ideas we’ve never tried before and stretching ourselves into new places.

Children’s Action Alliance is proud to join with so many partners across the state to plan and reform...rally and listen…collaborate and dream...speak and compromise in order to rebuild and restore what we strive for—stronger educational success, families in Arizona. Those challenges continue and, sadly, our state has taken some big steps backwards for children’s health, education and security.

Together we will create an Arizona that makes us proud.

We also approach each day with a dose of reality that grounds our vision and shapes our course of action. Together, we are dreamers and do-ers who are determined and vocal; daring and creative. We are trying ideas we’ve never tried before and stretching ourselves into new places.

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COMMUNITY EDUCATION AND OUTREACH

- Provided key state budget information to grassroots groups, nonprofit partners, and the media with user-friendly budget charts, budget and tax fact sheets, community presentations and trainings in budget advocacy.
- Produced and distributed two dozen fact sheets on issues ranging from adoption to unemployment insurance to juvenile justice.
- Hosted more than 100 people and several southern Arizona legislators at the 10th annual Beginning of the Legislative Session Breakfast in Tucson, co-sponsored with Child & Family Resources and United Way of Tucson and Southern Arizona.
- Secured more than 1,000 radio, newspaper, and TV news stories about issues for Arizona kids.
- Hosted an average of 2,773 unique website visitors each month with an average of 136 visits per day.
- Published Improving Public Safety by Keeping Youth Out of the Adult Criminal Justice System, a report documenting recent research that shows that Arizona youth and communities are safer and better served by keeping more youth in the juvenile justice system instead of the adult criminal justice system.
- Conducted 60 advocacy trainings for nearly 3,000 people.
- Hosted more than 150 people at Rhetoric and Reality: a Juvenile Justice Symposium, featuring a panel of local advocates and special guest Elisabeth Hirschhorn Donahue, a national child welfare expert.
- 3,100 people joined our e-mail network, bringing the total number of participants to more than 6,000.
- Published a legislative wrap-up and report card, Who’s For Kids and Who’s Just Kidding, that shows how each legislator voted on laws and budgets that affected children and families.

2010 ANNUAL REPORT

April 2011

Children’s Action Alliance is pleased to share with you this organizational overview of 2010. Although the year presented many economic and legislative challenges, we are proud to report that - because of the support of so many community partners, donors, foundations, volunteer leaders, advocates and many others - we came through the year with a stronger commitment to fulfilling the CAA vision that...

- All children have health insurance
- No child is raised in poverty and hunger
- Every child enters school ready to learn and succeed
- No child endures the ravages of abuse and neglect
- Struggling teens have the support they need to become responsible adults, and
- Every child has a place to call home.

ELECTION VICTORIES FOR ARIZONA’S CHILDREN

The campaign season started early in the year with the May election of Proposition 100, a temporary 1¢ sales tax meant to protect education, public safety and health care. CAA was proud to work with partners like the Arizona Education Association, Greater Phoenix Leadership, Arizona Hispanic Chamber of Commerce, the Arizona Hospital and Healthcare Association and many more to raise awareness and voter turnout in support of this voter-protected funding source.

CAA celebrated on Election Day with 64% of Arizonans voting in favor of Proposition 100 and every county in the state, except Mohave, voting yes.

CAA doubled our efforts later in the year in opposition to Proposition 302, a ballot measure that would have dismantled First Things First and taken voter-approved tobacco tax dollars away from children’s health and education and put them in the hands of the legislature.

Through a coordinated effort with organizations and individuals across the state, the No on 302 campaign reached thousands of Arizona voters through phone banks, mailings, TV ads, public events, yard signs and radio and print media. It was a collaborative campaign that built on the success of Yes on 100 and mobilized deep support for giving all Arizona children the early education and health care they need to be ready for school and to succeed in life.

Again, CAA celebrated on Election Day in November with 70% of Arizonans and every county voting against Proposition 302! Both election results sent a strong message to the state’s leaders that children matter.

(continued on page 5)