



*A Voice for Arizona's
Children since 1988.*

2012 Annual Report

Children's Action Alliance is an independent voice for Arizona children at the state capitol and in the community. CAA works to improve children's health, education and security through information and action.



April
2013

Thanks to the support of thousands of supporters, CAA was able to improve public programs, engage the community and help children and families.

Stronger Families



- Beat back three dangerous TABOR proposals that would have locked state priorities for children out of the budget.
- Empowered grandparents raising their grandchildren to create a statewide network with resources and an action plan.
- Lobbied to secure \$40 million in funding for school districts to improve early reading.

Help for Abused and Neglected Children

- Won a tough battle to secure \$42 million in funding to sustain Child Protective Services and other social services in the face of diminishing federal funds.
- Served a leadership role among provider agencies to propose improvements in Child Protective Services.
- Drafted successful legislation that will eliminate a wasteful step in the Child Protective Services process that took precious time from caseworkers but did nothing to keep children safe.
- Provided impetus to the Department of Economic Security for a Child Protective Services On-Line Data Dashboard that will allow the agency and the community to monitor trends, highlight trouble spots and achievements, and recommend steps for improvement.

Accessible Health Care for Children and Families

- Promoted legislation to make it easier for schools to open their playgrounds and fields after school hours.
- Spearheaded the Kids Health Link coalition outreach campaign, which helped 1,851 children under age 6 and 5,629 of their older siblings and parents get health coverage.
- Connected more than 400 families with health care resources through a one-day phone-a-thon co-sponsored with Univision.
- Served as a key resource for health care organizations and employees about the Affordable Care Act and facilitated recommendations on health care reform issues.
- Persuaded the Governor's Regulatory Review Committee to require consumer feedback to the Arizona Department of Insurance as it reviews increases in health insurance premiums.



Research, Information and Advocacy Training

- Published *Skin in the Game* to set the record straight on who bears the greatest tax burden in Arizona, and who is not paying their fair share of taxes.
- Published *Weighing In: Practical Steps Schools Can Take to Improve Student Health and Academic Success*, which was distributed to over 600 school administrators, physical education teachers, school nurses, and parent advocates.
- Published localized fact sheets for each of the 30 state legislative districts that profiled the well-being of children in that district, and provided timely updates when the legislative district lines were redrawn.
- Provided research, messaging, and outreach efforts for Proposition 204 ballot campaign to renew the temporary sales tax for children and education.
- Provided advocacy training and continuing issue updates to pediatric residents at Phoenix Children's Hospital.
- Trained 2,889 people through 68 advocacy trainings.
- Trained 14 child advocates through the 2012 CAA Leadership Academy program.



Connecting People to Policy

- In order to educate voters, issued a candidate questionnaire to all legislative candidates to highlight their positions on key issues for children and families. 69 candidates responded and we posted their answers on our website.
- Connected 1,266 people to their lawmakers through the CAA e-Advocacy campaigns.
- Co-sponsored the Thirteenth Annual Southern Arizona Legislative Breakfast with more than 100 participants.
- Co-sponsored a year-long *Non-Profit Votes* effort to increase voter participation in the 2012 election among human service providers and their clients.
- Co-hosted one congressional and six legislative candidate forums.
- Hosted a Statewide Grandparent Advocacy and Resource Summit for more than 100 grandparents and advocates.
- Added 1,099 members to our e-mail action network, bringing the total number of participants to more than 6,400.



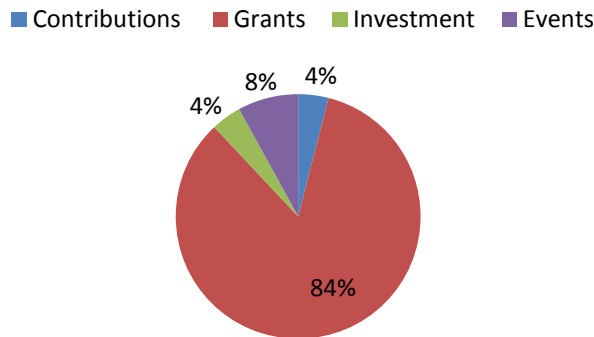
2012 Financials

Thanks to the generous support from foundations, businesses, organizations and individual donors, CAA has the financial health to vigorously pursue our mission. CAA is an independent non-profit that is not subsidized by taxpayer dollars.

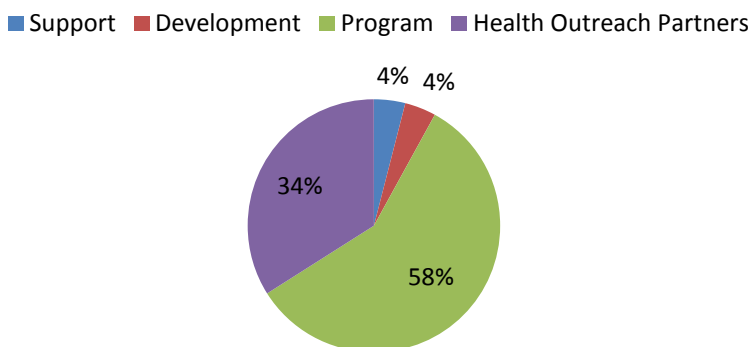
These are unaudited financials. Audited financials will be available for review on-line at guidestar.com as of July 1, 2013.

The *Carol Kamin Early Childhood Endowment* had a balance of \$929,886 as of Dec. 31, 2012. Endowment funds are dedicated to research, advocacy and communications to strengthen early care and education. The endowment had an investment gain of \$74,852 during 2012; \$17,000 was drawn out from the balance to cover early childhood program expenses and is reflected in the annual income within the “investment” category.

2012 Income: \$1,895,754



2012 Expenses: \$1,818,589



2012 Contributors

\$100,000+

The Annie E. Casey Foundation
First Things First
Marguerite Casey Foundation
Nina Mason Pulliam Charitable Trust

\$50,000+

Ford Foundation
Melody S. Robidoux Foundation
Public Welfare Foundation
St. Luke's Health Initiatives

\$15,000+

Arizona Republic/12 News
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Margaret T. Morris Foundation
Pakis Family Foundation
Pima Community Access Program
Voices for America's Children
W.K. Kellogg Foundation

\$10,000+

APS/Pinnacle West Corporation
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Magellan Health Services
McMiles Foundation
Mercy Care Plan
Save the Children

5,000+

The Arizona Business Journal
Avnet, Inc.
Blood Systems
Blue Cross Blue Shield of Arizona
Care1st Health Plan Arizona
Community Partnership of Southern Arizona
Cox Communications
Diamond Foundation
Ellis Center for Educational Excellence
Phoenix Children's Hospital
Salt River Project
St. Joseph's Hospital & Medical Center

\$2,500+

Arizona Community Foundation
Cardon Children's Medical Center
Center on Budget and Policy Priorities
Delta Dental of Arizona Foundation
GPW and Associates, Inc

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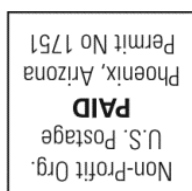
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