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The CAA Approach

COMMUNICATE | INFLUENCE | DEMAND | INFORM | IMPROVE

Children’s Action Alliance, an independent voice for Arizona children at the state capitol and in the community, works to improve children’s health, education and security through information and action.

WE COMMUNICATE the needs of children. Through research, publications, media campaigns and advocacy, Children’s Action Alliance ensures that children’s needs are known and acted upon.

WE INFLUENCE policies and decisions, making our children’s best interests our state’s priority.

WE DEMAND progress from our leaders and elected officials. There is no excuse for Arizona to be ranked among the lowest in the nation in conditions for children.

WE INFORM the public about the voting records of Arizona politicians, holding them accountable for their campaign promises to our kids.

WE IMPROVE children’s lives, by combining policy expertise with the power of strategic communications and advocacy to achieve real results.
160,000
160,000 children have no health care coverage. That’s more than all of the people working for the top eight Arizona employers (Banner Health, Wal-Mart, Kroger, Wells Fargo, Albertson’s, McDonald’s, Intel and Honor Health).

21,000
There are 21,000 abused and neglected children living in foster care – they would fill every seat in the Phoenix Suns Talking Stick Resort Arena and still have children in the aisles.

6 out of 10
Six out of 10 third graders can’t read proficiently.

413,000
413,000 children in Arizona are growing up poor. That’s more kids than the entire population of Flagstaff, Yuma and Chandler, combined.

$12.50/$100
$5.80/$100
Arizona’s lowest income families paid $12.50 in state and local taxes for every $100 they earned compared to $5.80 or less paid by the highest income families.

5 Things You Helped Us Do This Year

1
Kept the spotlight on the ongoing crisis at the Department of Child Safety; built consensus on the need to expand services to keep children safely at home and reduce the growth in foster care.

2
Spearheaded stronger health coverage for young adults transitioning out of foster care by bringing together three state agencies to streamline procedures; Medicaid enrollment more than quadrupled in two years.

3
Because of our work, Arizona’s children are safer and healthier!

4
Put life-changing tools into the hands of youth who have lived in foster care through the Fostering Advocates Arizona website.

5
Powered champions for kids and public education around the state with budget training workshops, children’s letters to Governor Ducey, media coverage of state budget gaps, a postcard campaign from Arizonans about their priorities, and a day at the capitol for grandparents raising their grandkids.

Shifted state policies to move more children off the waiting list and into affordable, reliable child care while their parents go to work.

Our Kids Need
Children’s Action Alliance & You

Children’s Action Alliance 2015 Annual Report
Thank you for fighting with us every step of the way!

The work of Children’s Action Alliance is made possible through the support of hundreds of individuals, organizations, businesses and foundations. We gratefully acknowledge these contributions toward sustaining and strengthening health, education and security for Arizona’s children.

2015 Contributors

$100,000+
- The Annie E. Casey Foundation
- Center on Budget and Policy Priorities
- DentaQuest Foundation
- Marguerite Casey Foundation
- Nina Mason Pulliam Charitable Trust
- Partnership for America’s Children

$50,000+
- Community Catalyst
- Ford Foundation
- The Melody S. Robidoux Foundation Fund
- Republic Media

$20,000+
- Alliance for Early Success
- Blue Cross Blue Shield of AZ
- J.W. Kieckhefer Foundation
- Jim Casey Youth Opportunities Initiative
- Margaret T. Morris Foundation
- McMiles Donor Advised Fund

$10,000+
- Adelante Foundation
- APS/Pinnacle West Capital Corp
- Greenberg Traurig, LLP
- John M. Marks Advised Fund
- Tides Center
- Wells Fargo Government and Community Relations Group
- Women’s Foundation of Southern Arizona

$5,000+
- AZ Biodyne/Magellan Health Services
- Banner Children’s – Cardon Children’s Medical Center
- Bruce and Kylene Albright Family Foundation
- Cardinals Charities
- Community Partnership of Southern AZ
- CopperPoint
- Cox Communications Foundation Source
- Mercy Care Plan
- Mercy Maricopa Integrated Care
- Phoenix Children’s Hospital
- SRP
- Scott Hunter
- Desiree and Greg Wells

$3000+
- Arizona’s Children Association
- Arizona Community Foundation
- Ballard Spahr LLP
- Care 1st Health Plan of Arizona
- Delta Dental of Arizona Foundation
- Diamond Foundation
- GPW and Associates, Inc.
- Hacienda Children’s Hospital
- HP Enterprise Services
- Health Choice Arizona, Inc.
- Helios Education Foundation
- Lewis Roca Rothgerber Christie
- Los Ninos Hospital
- Perkins Coie LLP
- Southwest Human Development
- The Steele Foundation, Inc.
- Paula and Dr. Stanley B. Wolfe
Children’s Action Alliance is proud to play a leadership role in a number of collaborations designed to connect families and children with affordable health coverage. In 2015, financial support for these partnerships came from:

Arizona Community Action Association
AZ Alliance for Community Health Centers
First Things First
Pima Community Access Program
2015 Income

- Events
- Investments
- Contributions
- Grants

The Carol Kamin Early Childhood Endowment had a balance of $1,032,175 on December 31, 2015. Endowment funds are dedicated to supporting research, education and advocacy to ensure that all children have access to quality early care and education before they start kindergarten.

$2,396,728

88%

6%

2%

4%

2015 Expenses

- Policy Leadership
- Development and Support
- Health Outreach Partners
- Communication and Outreach

These are unaudited financials. Audited financial statements will be available at guidestar.com August 1, 2016.

$2,227,524

32%

40%

6%

22%

Join Children’s Action Alliance to change state policies to benefit children and families

- Register to vote and vote for kids in every election.
- Stay informed through CAA action alerts and state legislative news.
- Join us and celebrate our youth at Through the Eyes of a Child Luncheon in October as we honor exceptional child advocates throughout our state.
- Invite CAA to speak about children’s issues at your next event.
- Give a monetary gift to help us improve children’s health, education and security.

Visit AZchildren.org

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