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The CAA Approach

Children’s Action Alliance, an independent voice for Arizona children at the state capitol and in the community, improves children’s health, education, and security through information and action.

WE COMMUNICATE the needs of children – through data, research, publications, multi-media campaigns, and speaking out.

WE CONVENE diverse groups to catalyze action toward a common goal.

WE INFORM the public about issues and conditions affecting children.

WE INFLUENCE action from our leaders and elected officials and hold them accountable.

WE IMPROVE children’s lives by combining policy expertise with strategic communications.
Arizona's Kids Need Children’s Action Alliance and You!

383,006 children live in poverty – more than the population of Flagstaff, Tempe, and Yuma combined.

48,310 third-grade students scored below proficient in reading—more than half of all third-graders.

14,516 abused and neglected children live in foster care—they would fill every seat in the Veteran's Memorial Coliseum.

$12.95
$5.91

Arizona's lowest income families paid $12.95 in state and local taxes for every $100 they earned, compared to $5.91 or less paid by the highest income families.
**Health**
Streamlined application procedures to help more youth leaving foster care secure and retain AHCCCS Medicaid health coverage

**Education**
Compelled state lawmakers to renew the dedicated sales tax for education and make a $400 million investment in public schools

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**Security**
Improved the stability of guardianships as permanent families for abused and neglected children

**Vote for Kids**
Reached more than 147,000 Arizonans with election season information about issues and candidate positions

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4 Things We Did Together in 2018
The Arizona Center for Economic Progress, launched in 2017, promotes policies that will enable all Arizonans to move up the economic ladder.

In just two years, the Center has made a major impact.

Our Priorities

• Quality public schools for every neighborhood
• Affordable, accessible post-secondary education and job training opportunities
• Eliminating barriers to employment
• Robust, sustainable infrastructure to support a growing population

Highlights of 2018 Accomplishments for Arizona

• Launched the statewide Fair Share Campaign to clean up the state tax code for more sustainable revenues to invest in education and other priorities
• Provided essential building blocks for the Red for Ed Movement, motivating the Governor and lawmakers to invest $400 million in new funding for public schools and teachers
• Played a high-profile role in defeating more than $200 million in proposed annual tax cuts; if passed, they would have drained revenues needed to strengthen Arizona’s workforce
• Informed voters and catalyzed action in 2018 elections by hosting a governor’s candidate forum and sharing key facts and issues

To learn more and get involved, visit azeconcenter.org
Thank You to Our 2018 Financial Contributors

$100,000+
- The Annie E. Casey Foundation
- Center on Budget and Policy Priorities
- David and Lucile Packard Foundation
- Dentagest Foundation
- Ellis Center for Educational Excellence
- Marguerite Casey Foundation
- Partnership for America’s Children

$50,000+
- First Things First
- Ford Foundation
- Helios Education Foundation
- Margaret T. Morris Foundation
- McMiles Donor Advised Fund
- The Melody S. Robidoux Foundation Fund

$10,000+
- Arizona Community Foundation
- Arizona Public Service
- Arizona Republic’s Season for Sharing
- Blue Cross Blue Shield of Arizona
- BHHS Legacy Foundation
- Community Catalyst, Inc.
- First Focus
- Greenberg Traurig, LLP
- J.W. Kieckhefer Foundation
- Mercy Care
- Steele Foundation
- Women’s Foundation of Southern Arizona
- Valley of the Sun United Way

$5,000+
- Arizona Legal Women and Youth Services
- Banner Children’s at Cardon Children’s Medical Center
- Centene Corporation
- CopperPoint Insurance Companies
- John M. Marks and Melodie Chan
- Phoenix Children’s Hospital
- Salt River Project
- Satterberg Foundation
- UnitedHealthcare Community Plan

$3,000+
- Adelante Foundation
- Arizona Department of Health Services
- Ballard Spahr, LLP
- Banner Health
- Banner Thunderbird
- Peter R. Buseck
- Center for the Future of Arizona
- Chicanos Por La Causa, Inc.
- Joanie L. Flatt
- GPW and Associates, Inc.
- Grand Canyon University
- Health Choice Management Co.
- Lewis Roca Rothgerber Christie, LLP
- McCutcheon Foundation
- Southwest Human Development
- Steward Health Choice Arizona
- Strategies 360
- Desiree and Greg Wells
$1,500+
AARP Arizona
Arizona Complete Health
Care1st Health Plan Arizona, Inc.
Casey Family Programs
CIMA Law Group
Diamond Foundation
Dignity Health
Diane and John Eckstein
Susan and Richard Goldsmith
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Javelina
John F. Long Foundation
Diane Johnsen and Roger E. Brodman
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Deb Krmpotic
Mountain Park Health Center
Dana and Rick Naimark
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Valle Del Sol
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Arizona’s Children Association
Arizonans for Gun Safety
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Barbara and Jeffrey Schlein
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The Whiteman Foundation

$500+
Aid to Adoption of Special Kids
Jo Ellen Alberhasky
Association for Supportive Child Care
Sarah and David Bodney
Carol Boone
Robin Castillo
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State Farm
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Margaret Stemmler
Patricia VanMaanen
Rose Weitz and Mark E. Pry
Cathleen and Edwin Yu
$200+
Judy Ackerman and Richard Epstein
Lynda and Robert Beauchamp, MD
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Vicki Copeland
Debbie McCune Davis and Glenn Davis
Kathy and Paul DeBeer
Diana Yazzie Devine
Janice and Dean Dinner
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Jean Fairfax (deceased)
Cheryl Foster
Charline Franz
Penny Gaeta and David Foegal
Laura and Jack Gibson
Yvonne Harm
Ellen and Mark Harrison
Anne Leary Hemelt and William Hemelt
Sally and Andrew Hurwitz
Marcie and Mike Hutchinson Charitable Trust
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Saundra and William Johnson
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James Napoli
Christine and Steven Nowaczyk
Rodrigo Olivares and Isonelie Rodriguez
Sharla and Tom Rex
Suzanne Schunk and Don Wilson
Thomas Sliskovich
Sarah Sorem
Mildred Jeanine Starrett
Elizabeth and Daniel Swadener
Janet and Michael Valder
Judy Walruff, PhD
Claudia and Steve Walters
Diana and Joseph Zerella
2018 Income

- Contributions: 4%
- Events: 5%
- Grants*: 91%

The Carol Kamin Early Childhood Endowment had a balance of $1,059,833 on December 31, 2018. Endowment funds are dedicated to supporting research, education, and advocacy for children’s access to quality early care and education before they start kindergarten. The Kamin Endowment is part of a larger investment portfolio that decreased by 6% in 2018.

*Includes $798,012 of restricted income carried over from multi-year grants.

2018 Expenses

- Development and Support: 12%
- Policy Leadership: 43%
- Communication and Outreach: 45%

$2,645,923

These are unaudited financials. Audited financials will be available after August 1, 2019 at azchildren.org/about-us/history
You can do a lot to help children and families!
For a small non-profit, CAA exerts a large impact because people care — and act. Donations, speaking out, showing up, and volunteering work together to “move the dial” on critical issues for children.

Visit AZchildren.org to get involved in these ways:

- Register to vote and vote in every election for child- and family-friendly candidates and policies.
- Stay informed by signing up for CAA e-mail action alerts and e-news updates.
- Attend CAA’s annual gala each fall, Through the Eyes of a Child, celebrating youth and CAA’s impact.
- Invite CAA staff to speak on children’s issues at your workplace, service club, faith community, or event.
- Make a financial donation; contact us to personalize your giving – we accept legacy gifts from estate planning, IRA rollover contributions, employer matches, and more.

Staff

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501C3 organization