



## **Position Announcement: Communications Engagement Coordinator**

Children's Action Alliance and its affiliate, the Arizona Center for Economic Progress, are seeking a communications engagement coordinator to develop communications and engagement strategies to mobilize communities and advocacy organizations across Arizona to take action in support of state and federal policy priorities. This full-time position will be responsible for expanding partnerships with community-centered and issue-based organizations to collaborate on policies that will improve economic well-being for people of color and low-income populations in Arizona which will create a stronger economy and thriving communities for all Arizonans.

Potential policy areas that this position may address include:

- Strengthened food assistance;
- Expanded health care coverage;
- Paid Family and Medical Leave;
- Increased child care funding for the states;
- Greater economic investments for Indian country;
- New infrastructure investments; and
- Inclusive opportunities for immigrants.

### **About Children's Action Alliance and the Arizona Center for Economic Progress:**

[Children's Action Alliance](#) is an independent voice that identifies and eliminates barriers to the well-being of children and families and creates opportunities through partnerships and policy solutions.

[The Arizona Center for Economic Progress](#) is a leader in advancing policies that create fairer tax codes which raise the revenue needed to invest in education, affordable housing, health care, infrastructure and other supports needed to build thriving communities and better economic opportunities for all Arizonans.

### **Responsibilities:**

- Create campaigns to engage and mobilize communities and advocacy organizations across Arizona to take action in support of the organization's policy priorities.
- Work collaboratively with CAA and AZCenter staff to produce accessible communications and civic engagement materials that effectively translate complex policy issues for public consumption, with a desired emphasis on the Spanish-speaking public.

- Identify people who are willing to share their personal stories and work with our communications staff and consultants to publicly share those stories in an authentic way.
- Build relationships with a diverse variety of organizations across Arizona, with particular emphasis on organizations with strong ties to communities of color, to work together in advancing policies that those communities and organizations prioritize.
- Conduct listening sessions in communities to learn about people's lived experiences and identify the policy solutions which are most important to those communities.
- Provide information to communities, advocates, media and state and local elected officials about policy proposals and how those proposals will impact them.
- Identify opportunities for earned media beneficial to advancing policy priorities.
- Familiarize state and local elected officials, business and other community leaders about organization's policy priorities and lay the foundation for their support and engagement.
- Plan and organize community events, both in-person and virtual, like town halls, tele-town halls, rallies and other events, designed to advance federal policy priorities.

**Qualifications:**

- Designing communications content to include social media graphics and/or writing digital content.
- Experience working on regional or state-level advocacy campaigns, electoral campaigns, or running coalition efforts.
- Experience building diverse and effective alliances and coalitions, particularly with staff and leaders from grassroots community organizations.
- Knowledge of the Arizona legislative process is desirable.
- Creating webinars, online event RSVP management, and managing online/call-in meetings.
- Excellent written and oral communications skills essential.
- Bachelor's Degree or equivalent experience.

**Compensation:**

- Salary range \$50,000-\$58,000 depending on experience and qualifications.
- Major medical and dental insurance, life insurance, matching retirement contribution.
- Competitive leave policies for vacation, sick leave, personal leave and earned sabbatical.

**Duration:**

The communications engagement coordinator is a full-time exempt position that is grant funded through December 2023; continuation of the position is dependent on future position-specific grant funding.

**Location:**

CAA operates a hybrid (office and home) working system that allows employees to work in the most productive location based on job description, project or task. We provide employees with the resources to work effectively from either the CAA office or remote locations. When health

conditions permit, we will resume occasional in-person meetings at our office located in central Phoenix. For that reason, we are looking for the candidate to reside in the metro Phoenix area.

**To Apply:**

**Only candidates who send cover letter, resume, and salary requirements to [hr@azchildren.org](mailto:hr@azchildren.org) will be considered. Additionally, please indicate the platform/site you found the posting.**

*Children's Action Alliance and is proud to be an equal opportunity employer and does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran status, or military status. CAA strongly encourage members of traditionally underrepresented communities to apply, including people of color, LGBTQ identified people, gender-nonconforming people, individuals with disabilities, veterans, and people who speak a language in addition to English. CAA will always make hiring decisions based on merit and qualifications of the applicants and the needs of the organization.*