



2019 ANNUAL REPORT

**CHILDREN'S
ACTION ALLIANCE**



MOVING FORWARD. CREATING CHANGE. IMPACTING LIVES.

Now, in its fourth decade, Children's Action Alliance (CAA) continues to fearlessly advocate for the well-being of Arizona's children and families. We continue to create real change through in-depth policy analysis and community mobilization in our core policy areas of child welfare, health, early childhood, and economic equity.

Last year, we made great strides to protect and expand key supports for children and families. We worked to increase financial support for kinship families, helped eliminate the wait list for the childcare subsidy for working parents, and protected KidsCare health coverage. We also worked tirelessly to ensure sufficient funding for our schools.

As many of you know, this year is the advent of new leadership for our organization. Dana Wolfe Naimark stepped down in the fall of 2019, after a successful and dynamic tenure as CAA's president and CEO. Dana brought forward high-caliber thought leadership and bold advocacy. In September, Siman Qaasim was unanimously appointed by the board of directors as CAA's third president and CEO in the organization's 31-year history. Siman previously served as the director of health policy and championed significant health care protections for Arizona children.

We also said farewell to Beth Rosenberg, CAA's child welfare director. Beth led many positive changes for children involved in the child welfare and juvenile justice systems during her 23-year tenure. Both Beth and Dana leave deep legacies for us to build upon.

We trust that this annual report will provide you with our 2019 highlights and give you a glimpse of our agenda for 2020. We have so much to do! And, it is because of you that we have the resources and support to advance smart policy for children.

Thank you for standing with us!

H. Brinton Milward, PhD
Board Chair
Children's Action Alliance

WE ENVISION A WORLD

Where every child is safe and loved.

Where every child enters school healthy and ready to learn.

Where every child has access to quality, affordable health care.

Where every neighborhood has quality classrooms and schools.



OUR THEORY OF CHANGE

We believe that change happens when sound policy, research, and community voices come together to advance solutions for all AZ children.

We convene diverse groups to catalyze action toward a common goal.

We inform the public about issues and conditions affecting children.

We influence action from our leaders and elected officials and hold them accountable.

We improve children's lives by combining policy expertise with strategic communications.

We communicate the needs of children—through data, research, multi-media campaigns, and speaking out.

CHILDREN'S ACTION ALLIANCE ACCOMPLISHMENTS



CHILD WELFARE

5,485 Improved the financial stability of children living in foster care by wiping out bureaucratic barriers for the monthly \$75 stipend to kinship families who don't have a foster care license.

2,700 PER YEAR

Expanded access to vital mentoring and support beyond age 18 for young adults who have lived in foster care.



HEALTH

35,000 Protected KidsCare affordable health coverage for 35,000 children in working families, thanks to a strong coalition of partners, supporters, and lawmakers.

200% ENROLLMENT INCREASE

Successfully advocated for system improvements so hundreds more former foster youth have access to health coverage.

400,000 Worked with stakeholders to stop Medicaid work reporting requirements that threatened to push 400,000 Arizonans off health coverage.



EARLY CHILDHOOD EDUCATION

\$56 MILLION With the Arizona Early Childhood Alliance (AZECA), connected more children with higher quality learning by directing \$56 million to eliminate the waitlist for affordable childcare. Provider reimbursement rates were raised for the first time in over a decade, allowing providers to reduce the parent out-of-pocket co-pay.



ARIZONA CENTER FOR ECONOMIC PROGRESS

\$100 MILLION+ PER YEAR

Convinced lawmakers to speed up restoration of previously cut classroom funding through the District Additional Assistance Funds.

\$300 MILLION

Preserved \$300 million in state revenue by blocking new tax cuts and credits.

\$267 MILLION

Phased out the automatic growth of corporate private school tax credits. This 2007 credit initially took \$10 million from the state budget and would have cost \$267 million by 2025 if it remained on autopilot.



OUR CHARGE

Children's Action Alliance (CAA) is an independent voice for Arizona children at the state capitol and in the community. CAA improves children's health, education and security through information and action.

2020 PRIORITIES



CHILD WELFARE

- **Restore supports to grandparents and other kinship caregivers** who step in when parents are unable to care for their children.
- **Help abused and neglected children** placed with relatives by DCS get the financial help they need.



HEALTH

- **Knock down barriers** that prevent former foster youth from keeping their health coverage.
- **Provide pregnant women** participating in Medicaid comprehensive dental care during pregnancy.
- **Prevent attacks** on Arizona's public health by mobilizing against anti-vaccination policies.



EARLY CHILDHOOD EDUCATION

- **Provide safe, quality child care options** for working parents of young children by increasing the childcare subsidy reimbursement rates.
- **Closely monitor** attempts to spend state dollars on online learning products aimed at preschool-aged children.



PUBLIC EDUCATION

- **Shorten Arizona students' wait** for new textbooks, technology, and school buses by accelerating the restoration of District Additional Assistance Funds.
- **Raise the academic performance** of English Learner (EL) students by allowing schools to adopt evidence-based dual language instruction.

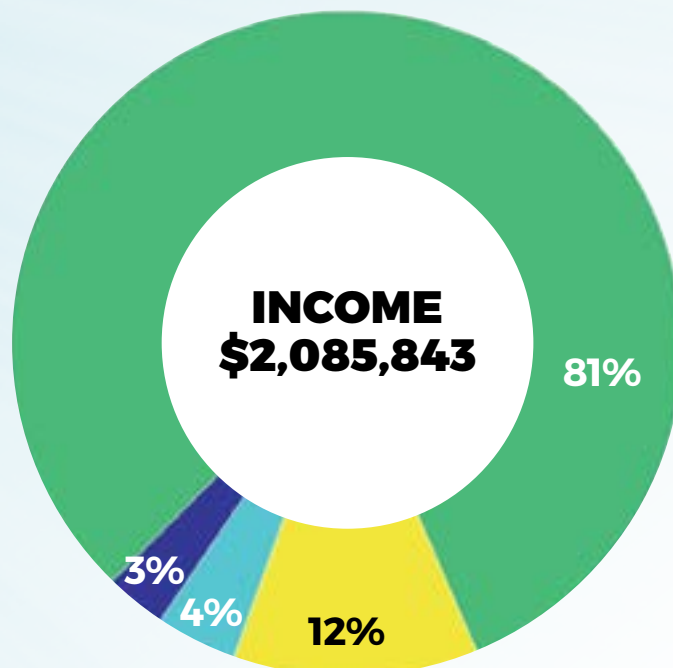


ARIZONA CENTER FOR ECONOMIC PROGRESS

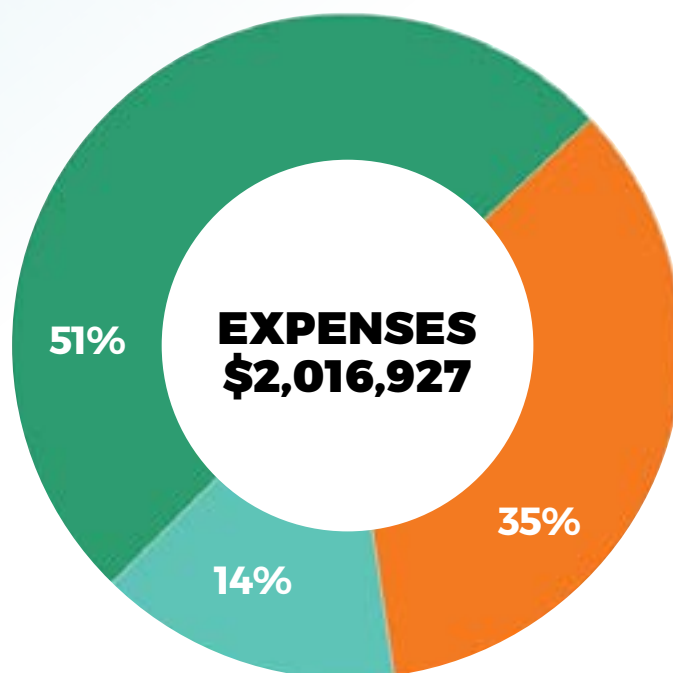
- **Restore \$30 million** to the Housing Trust Fund, a state fund to create more affordable housing.
- **Fix our public-school buildings** by restoring the funding formula to the School Facilities Board.
- **Provide \$25 million** to support need-based student aid to compensate for last year's underfunding of the Arizona Financial Trust.
- **Stop** all new tax cuts, credits, and exemptions.



FINANCIALS



- Grants
- Investments
- Contributions
- Events



- Policy Leadership
- Communication & Outreach
- Development & Support

THANKS TO OUR DONORS

\$100,000+

The Annie E. Casey Foundation
Center on Budget and
Policy Priorities
David and Lucile Packard
Foundation
Marguerite Casey Foundation
Partnership for America's
Children

\$50,000+

DentaQuest Foundation
Ford Foundation
Hopewell Fund
MAZON: A Jewish Response
to Hunger
McMiles Donor Advised Fund
The Melody S. Robidoux
Foundation Fund

\$10,000+

Alliance for Early Success
Arizona Community
Foundation
Arizona Public Service
The Arizona Republic's
Season for Sharing
Banner Health
BHHS Legacy Foundation
Blue Cross Blue Shield of Arizona
First Things First
Greenberg Traurig, LLP
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Sirad Foundation
Valley of the Sun United Way
Vitalyst Health Foundation

\$5,000+

GPW and Associates, Inc.
John M. Marks and
Melodie Chan
Marshall Foundation
Mercy Care
North Phoenix Kiwanis
Foundation, Inc.
Phoenix Children's Hospital
Salt River Project

\$3,000+

Ballard Spahr, LLP
Comprehensive Health
Management
Diamond Foundation
Joanie L. Flatt
Helios Education Foundation
Dana and Rick Naimark
Southwest Human Development
Desiree and Greg Wells

\$1,500+

Adelante Foundation
Casey Family Programs
CIMA Law Group, PC
Community Catalyst, Inc.
Diane and John Eckstein
Fort McDowell Casino

Susan and Richard Goldsmith
John F. Long Foundation
Diane Johnsen and
Roger E. Brodman
Mountain Park Health Center
Quarles & Brady, LLP
University of Arizona Foundation
University of Arizona School
of Government & Public Policy
Valle del Sol, Inc.
Paula and Dr. Stanley B. Wolfe

\$1,000+

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John and Laura Almquist
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Arizona's Children Association
AtLee Family Foundation
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Nora Hannah and
David Duntelman
Elizabeth G. Homans
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Debra and Mark Kendall
Deb Krmpotic
Stanley J. Marks
Ann Mason
Kerry B. Milligan and
Craig W. LeCroy
H. Brinton Milward and Jill Bemis
Pima Council on Aging
Marsha Porter
Barbara and Jeffrey Schlein
Southwest Center for
Economic Integrity
Margaret E. Staggs
Ann Stanton
UFCW Local 99

\$500+

AASK - Aid to Adoption
of Special Kids
Area Agency on Aging
Sarah and David Bodney
CopperPoint Insurance
Companies
Flo and Paul Eckstein
George Flores
Robert S. Ganelin, MD
Joseph C. Garcia
The GE Foundation
Susan Gerard
Lloyd and Nancy Harrell
Laura and Joseph Hauer
Debra T. Johnson
Selina and Eli Kaminsky
David Luna, EdD
Joan Mason
Mazatzal Hotel & Casino
Midwestern University
Ann W. Nichols, PhD

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Rodriguez-Torres
Rose Weitz and Mark Pry
Elizabeth and Frank Reich
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Sherpa Public Affairs
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Ruth L. Solomon
Margaret M. Stemmler, MD
Patricia VanMaanen
Jeff Winkler

\$200+

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Richard Epstein
Barbara B. Burkholder
Burk, Hall & Co., LLC
Scott J. Cooley
Vicki Copeland
Kay K. Ekstrom
Julie Erfle
Fidelity Charitable
Vickey Finger
David Foegal
Jill Harrison
Yvonne Harm
Anne Leary Hemelt and
William Hemelt
Sally and Andrew Hurwitz
Saundra and William Johnson
Carol and Alan Kamin
Holly King
Rivko Knox
Krista Long
Caroline R. Musselwhite
James Napoli
Sue Navran
Primavera Foundation
Kathleen Rahn
Sharla and Tom Rex
Beth Schermer
Daniella Yaloz Smith
James Smith
Alice and Richard Snell
Alan Stein and Terry Holpert
UnitedHealthcare Arizona
Physicians IPA
Janet and Michael Valder

\$100+

American Academy of Pediatrics
Arizona Head Start Association
Nancy Baldwin
Lynda and Robert
Beauchamp, MD
David C. Berliner, PhD
Eric J. Bistrow
Child Crisis Arizona
Shelley Cohn
Nicholas Collins
Dolores Cuellar
George Cunningham
Christina Cutshaw
Elizabeth Danielson
Debbie McCune Davis

and Glenn Davis
Kathy and Paul DeBeer
Bette DeGraw
Diana Yazzie Devine
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Duet, Partners in Health & Aging
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Noel Fidel
Judith Gottschalk
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Ellen and Mark Harrison
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Eve Shapiro, PhD
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Donn N. Spencer
Mildred Jeanine Starrett
Tanner Community Development
Rebecca Vogel
Elaine Warner
Janet K. Wiig, JD, MSW
Corey D. Woods
Cathleen and Edwin Yu

STAND WITH CAA CHANGEMAKERS



There are many ways to partner with CAA to improve the well-being of Arizona children and families. To learn how, visit azchildren.org.

- **Register to vote and vote in early elections** for children and family-friendly candidates and policies.
- **Stay informed by signing** up for CAA email updates.
- **Set up a Request to Speak account** to comment on legislative bills. Go to "Take Action" on our website.
- **Contact your legislator** to voice your support for solid child and family policies.
- **Invite CAA staff to speak** on children's issues at your workplace, service club, faith community, or event.
- **Contribute to CAA's annual fund** through recurring or one-time gifts.
- **Donate all or a portion of your annual IRA.** Qualified Required Minimum Distribution (*for those 70.5 years or older*).
- **Build a legacy** through Endowment.
 - **Designate an endowment gift** to CAA in your trust.
 - **Add CAA as a beneficiary** of your retirement, brokerage, or insurance account.

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CHILDREN'S ACTION ALLIANCE

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CHILDREN'S ACTION ALLIANCE

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