



Position Announcement: Director of Engagement

[Children's Action Alliance](#) (CAA) has served for 35 years as an independent and nonpartisan voice for Arizona children at the state capitol and in the community. We work with partners and policy makers to build an Arizona where all children and families thrive. CAA puts brain and heart power to work every day to influence policy and decisions affecting the well-being of Arizona children and their families through advocacy, research, media campaigns, coalition building, and community engagement.

[The Arizona Center for Economic Progress \(AZ Center\)](#), a distinct entity within CAA, is a leader in advancing policies that create fairer tax codes and fiscal policies that raise the revenue needed to invest in education, affordable housing, health care, infrastructure and other supports needed to build thriving communities and better economic opportunities for all Arizonans.

We are excited to announce our search for an experienced, creative, and mission-driven Director of Engagement for Children's Action Alliance and its affiliate, the Arizona Center for Economic Progress.

Responsibilities:

- Inspire Arizonans to become champions for public policy that supports the well-being of Arizona children and families.
- Develop and execute strategies and campaigns to educate and mobilize community members on public policy issues and initiatives.
- Create collaborative campaigns and engage in coalitions that facilitate advocacy among organizations across Arizona in support of shared policy priorities.
- Build and strengthen alliances across Arizona with an emphasis on community members who are most impacted by inequitable policies.
- Lead testimonial collection strategies to train and recruit community members to share the personal impact of policy issues via video, audio, email, and letters to the editor.
- Working with policy colleagues within CAA and the AZ Center, design and coordinate interactive convenings to identify policy solutions most important to community members, and to educate and mobilize community members and government officials.
- Create opportunities for earned media that are beneficial to advancing policy priorities.
- Plan and organize community events, both in-person and virtual, including town halls, convenings, rallies, and other events, designed to advance policy priorities.
- Design digital and printed bilingual products to mobilize community and promote involvement in policy advocacy including digital social media content, and printed materials such as issue Q & A's, fact sheets, and collateral.

Qualifications:

- Demonstrated commitment to eliminating inequity and building an Arizona where all children, families, and individuals thrive.
- Bachelor's Degree or equivalent experience.
- Minimum of four years of experience in issue organizing, community engagement, or community organizing efforts.
- Experience building or nurturing diverse and effective alliances and coalitions.
- Excellent written and oral communications skills.
- Experience developing and executing advocacy campaigns is preferred.
- Experience and genuine enthusiasm for building relationships with people from all walks of life in community, and ability to partner with existing staff to achieve policy goals.
- Experience designing communications content to include social media graphics and/or writing digital and printed content and collateral.
- Experience planning and hosting events, creating webinars, managing online event RSVP management, and managing online/call-in meetings.
- Ability to represent the organization to a variety of audiences.
- Willingness to travel throughout Arizona and work flexible hours, including some evenings and weekends.

Compensation:

Salary range \$75,000-\$90,000, depending on experience and qualifications. Major medical and dental insurance, life insurance, matching retirement contribution. Competitive leave policies for vacation; sick leave; family, medical and personal leave; and earned sabbatical.

Location:

CAA operates a hybrid (office and home) working environment and provides employees with the resources to work effectively from the CAA office in Phoenix and remotely. The Director of Engagement is expected to work in office/in person at least two days per week and reside in the metro Phoenix area.

To Apply:

Position will remain open until filled. Applicant submissions will be reviewed on May, 31, 2024. To apply, send a cover letter and resume to hr@azchildren.org.

Children's Action Alliance is an Equal Opportunity Employer. Our organization celebrates the insight and experience that a diverse community of employees brings to our work. We provide equal employment opportunities to all employees and applicants for employment and prohibit discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, protected veteran status, sexual orientation, gender identity or expression, or other applicable legally protected characteristics by federal, state, or local law.